

Tasha S. Lopez

GRAPHIC DESIGN & PHOTOGRAPHY

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education

The Art Institute of York - Pennsylvania

September 2012 | York, PA

Associate of Specialized Technology

Major in Graphic Design

Excellence in Design- Silver Award

Kutztown University of Pennsylvania

December 2010 | Kutztown, PA

Bachelor of Fine Arts

Major in Photography

Minor in Art History

Graduated Magna Cum Laude

skills

Skilled in typography, color, layout design, creative thinking, organization, multi-tasking, time management, leadership, and problem solving skills

Proficient in both Mac and PC computers, Adobe Creative Cloud (InDesign, Illustrator, Photoshop), Nikon digital photography, and Microsoft Office

Working knowledge of Constant Contact: Email Marketing Software, Hive & Wrike Project Management, Wordpress, and Adobe DreamWeaver

experience

MORPHY AUCTIONS

Senior Graphic Designer | November 2013 - Present

Work independently to complete all hardbound printed catalogs, approximately 24 a year, and various printed marketing materials including but not limited to advertisements, brochures, flyers, and mailers. Update sale dates, web banners, and content on our company website. Create and execute frequent email campaigns. Manage timelines & ad scheduling for the team, photography inventory, catalog proofing with industry leading experts, and keeping the graphics network organized.

LANCASTER BREWING COMPANY

Server (Part Time) | March 2011 – July 2019

Display working knowledge of the products and history of the business, serve multiple parties simultaneously while displaying top notch customer service, ensuring accuracy and satisfaction of all customers

NG-MEDIA

Freelance Web & Graphic Designer | October 2012 - May 2015

Work directly and indirectly with NG Media clients to create compelling logos and company branding, 100% of deadlines and budgets met with accuracy

DUTCH WONDERLAND

Lead Retail Supervisor | May 2009 – August 2013

Responsible for customer service and directly handling guest issues, assessed any problems with employees and/or guests and formulated effective solutions. Trained new employees and supervisors, conducted orientation for new and returning employees, and directly supervised approximately 150 sales associates and 15 supervisors. Responsible for maintaining working order of games and retail stands, including coin operated machines, as well as creating layouts for display of all prizes and merchandise. Managed the entire department when official managers were unavailable

LAUREN FISHER PHOTOGRAPHY formerly Elle Photography

Intern | August 2010 – November 2010

Worked as an image editor and second shooter for weddings while learning skills in photography and business ownership